

LIS 341/640

Digital Privacy, Safety, and Security

Information School
University of Wisconsin-Madison
Summer 2018

Instructor: Dorothea Salo (please call me “Dorothea”)

salo@wisc.edu, 4261 Helen C. White Hall

Office hours: by appointment (email me, my time is flexible!)

Course URL: <https://canvas.wisc.edu/courses/101907>

Special course attributes: Digital Studies P

Course modality: Online

Introduction

Course description

Students completing this course will earn three credit hours. One credit is the learning that takes place in at least 45 hours of learning activities, which include time in lectures or class meetings, in person or online, labs, exams, presentations, tutorials, reading, writing, studying, preparation for any of these activities, and any other learning activities.

This course has no prerequisites or co-requisites. No prior technology or computer-science experience is assumed.

This course introduces you to personal, social, organizational, and basic technical concepts and skills related to the digital privacy, safety, and security of individuals and organizations. It also helps individuals and organizations enhance their online privacy, safety, and security. Phenomena to be examined include:

- individual and societal need for digital privacy, safety, and security
- user behavior with regard to digital privacy, safety and security; usability of security measures, and impact of (lack of) usability on security; incentives (and lack thereof) for good security practices
- Internet of Things security; workplace bring-your-own-device security
- social engineering attacks; insider attacks
- person-on-person attacks: doxxing, cyberbullying, etc.
- risk assessment and mitigation; threat assessment; attack surfaces
- authentication, authorization, access control, identity, and attacks against them
- security technologies and practices: log analysis, network and storage monitoring, digital forensics
- vulnerabilities, vulnerability disclosure; ethical hacking

Assignments in this course offer repeated practice in *communicating* about privacy, safety, and security. Why? Because communication skills (such as incident reporting, composing training materials, communicating with people in power, and technical communication aimed at layfolk) are commonly noted as *absolutely required* in job contexts involving online security—as well as commonly noted as lacking in too many digital-security professionals.

Course Policies

I aim to make this course as accessible as possible to all students. Students seeking accommodations in lecture, test-taking, or other assignments must provide instructors with a McBurney Center VISA within the first week of class. For more information on obtaining a McBurney Center VISA, see <http://mcburney.wisc.edu/students/howto.php>.

Preferred name/pronouns: It is sometimes the case that a student’s legal name or gender assigned at birth are reported to me on official documents in a form not in keeping with that student’s preferred name or gender expression. Please let me know, as you are comfortable, about your preferences. My pronouns are she/her/hers. UW-Madison also permits students to indicate a preferred name: https://registrar.wisc.edu/preferred_name.htm

Contacting me

READ THE SYLLABUS before asking a question, please; the syllabus may answer it! For any difficulty with the course that is not private or confidential, please use the Canvas help forum; *I will not answer such questions by email*. Please also do your

best to assist your classmates on the help forum. I am not available weekends. I commit to checking course forums each Monday, Wednesday, and Friday.

Should you see dead links (it does happen, usually with no notice), weird due dates, or other syllabus problems, please post them to the “Syllabus problems” forum on Canvas as soon as you see them.

I will be traveling between June 13 and 16; expect my responses to be somewhat slower during that time.

Course week and due dates

Our course week runs from Monday to Sunday. End-of-module due dates are therefore Sundays. Late assignments will be penalized one final-grade percentage point per day or fraction thereof late. I will allow revision and resubmission at my sole discretion and on my schedule only; any student resistance will remove the opportunity.

Textbooks and software

REQUIRED: Schneier, Bruce. *Secrets and Lies*. Wiley, 2000.

The library has print and electronic copies of *Secrets and Lies*, but I encourage you to purchase your own; though its examples are admittedly dated, its explanations are classic. Either the original edition or the 2015 15th-anniversary edition is fine; we will generally be reading whole chapters, not page-specific segments.

We will be using various pieces of command-line software in the course. Detailed installation and use instructions for Windows and Mac will be available on Canvas. Note: If you are using any Windows version older than Windows 10, *please let me know immediately!*

Assignments

Grading scale

All final grades will be based on this scale:

A: 93.5-100, AB: 89.5-93.4, B: 83.5-89.4, BC: 79.5-83.4, C: 73.5-79.4, D: 64-73.4, F: anything below 64.

Due dates below are specified by module. For all assignments but one, this means “the final day of the module.” The exception is the final presentation for the incident report, which is due at the **start of Module 14**, so that students can watch each other’s presentations.

	Final-grade %	Due date
Book review(s)	10%	Module 7; Module 14 for graduates’ second review
Lab activities	20%	(various; see below)
Explain a vulnerability	10%	Module 5
Incident report		
Individual components	16%	Modules 4 through 11
Peer review	9%	(one week after each individual-component due date)
Final report	20%	Module 14
Final presentation	15%	Start of Module 14

Book review(s)

Read and review a book! A good book review is no more (ideally much less) than 1000 words long (I am giving you a breather here; many review venues insist on half that or less, and *shorter does not mean easier to write*) and engagingly written. It often includes (but need not be limited to!) a BRIEF summary of the book’s argument(s), a summary of the book’s strengths and weaknesses, and a recommendation (or not) for reading or purchase along with a statement of appropriate audiences for the book.

For more reviewing advice, I strongly suggest perusing the “First-Time Reviewer” suggestions at the *LSE Review* website: <http://blogs.lse.ac.uk/lseviewofbooks/guidelines-and-examples/>

I would specifically like you to evaluate *how well the book communicates* its content: is it clear? understandable (to whom)? persuasive? dismissive or otherwise offputting? scaremongering? How might it improve its approach?

UNDERGRADUATES: One book review, written as for a newspaper, magazine, or online reviewing outlet. You may, if you wish, specify the targeted publication.

GRADUATES: Two book reviews, each book from a different category in the categorized list below, written as for a scholarly or professional journal. You may, if you wish, specify the targeted publication, and I encourage you to contact journals that carry relevant reviews to volunteer to review one of the more recent publications on the list.

BOOK LIST:

Individual privacy online

- Julia Angwin, *Dragnet Nation*
- Bruce Schneier, *Beyond Fear*
- Violet Blue, *Smart Girl's Guide to Privacy*
- Marvin Waschke, *Personal Cybersecurity*
- Jacqueline Ryan Vickery, *Worried about the Wrong Things*
- Kevin Mitnick, *The Art of Invisibility*

Society, privacy, and security

- Cathy O'Neil, *Weapons of Math Destruction*
- Bruce Schneier, *Data and Goliath*
- Bruce Schneier, *Liars and Outliers*
- Susan Athey, *The Digital Privacy Paradox*

Digital security how-tos

Word to the wise: The technical content of books in this category varies widely. I recommend skimming a book before you choose it to review.

- Shancang Li, *Securing the Internet of Things*
- Anne Kohnke, *Implementing Cybersecurity*
- Jeremy Wittkop, *Building a Comprehensive IT Security Program*
- Brian Kernighan, *Understanding the Digital World*
- John Bandler, *Cybersecurity for the Home and Office*

Many books on the list are available electronically: on the open web, via UW-Madison library subscription, or for relatively-inexpensive purchase. Several others are on print reserve in the iSchool Library. You should be able to find some in local public libraries. Please use discretion in checking out books! If you would like to review a relevant book I haven't listed (one good source is Cybersecurity Canon at <https://cybercanon.paloaltonetworks.com/>), email me its citation and which category it belongs to by the end of the second week of class, so that I can decide whether to allow it. (Usually I say yes, but I do not want you reviewing tool-specific books, e.g. *Metasploit Unleashed*. It's a terrific book and I recommend it highly—but I want you to choose books that take a broader view of privacy and/or security.)

Post your review to the Book Reviews forum on Canvas by the day it is due. The forum is open all semester long; you are welcome and encouraged to post reviews early. **Do NOT attach your review as a Word file or PDF**, please; *this will mean an automatic zero!* You are not required to read all posted reviews, but I do recommend that you read reviews for as many of the different books/collections as possible.

Grading criteria: Writing suitable for the specified outlet (use the Writing Center if you need it!), appropriate structure, depth of analysis and critique of the book's arguments, savvy reading/purchase recommendations.

Lab activities

Several modules come with graded lab activities attached. Detailed instructions will be available on Canvas. Typically you will turn in a screenshot or text file showing that you did the activity.

- Module 1: Command-line software installation and testing
- Module 2: Hashing
- Module 4: Basic password cracking
- Module 8: Replaying a privilege-escalation attack
- Module 11: Sniffing network traffic
- Module 12: Recovering "deleted" files

Explain a vulnerability or attack

Clearly and engagingly explain a vulnerability or attack type to your classmates (who enter the course, please remember, with widely varying levels of technology knowledge) in your choice of:

- an infographic
- a short (five minutes maximum!) well-produced podcast
- a short (three minutes maximum!) well-produced video or screencast
- a blog-post-length written explanation, with images/diagrams if you wish

Glance at a few of Bruce Schneier's analogies/explanations in *Secrets & Lies*, or posts on Troy Hunt's blog (e.g. <https://www.troyhunt.com/fixing-data-breaches-part-2-data-ownership-minimisation/>), for excellent examples of written explanations.

Your explanation should ideally include:

- what kind(s) of digital devices, software, and/or infrastructure are subject to the vulnerability/attack
- what kind(s) of damage the vulnerability/attack can do, or allow bad actors to do
- a real-life example of the vulnerability/attack and/or its exploitation
- in broadly-understandable terms, how the vulnerability/attack works
- in broadly-understandable terms, how to defend against the vulnerability/attack

You may choose a vulnerability/attack type from any of the most current OWASP Top Ten lists (see <https://www.owasp.org/>), or from the list following (honor system, computer science and software engineering students especially: please choose one you do not already know a lot about):

- SQL injection
- Man-in-the-middle attack
- Buffer overflow
- Hardcoded/default password
- Unvalidated/unescaped user input
- Race condition
- Privilege escalation (see also "rootkit")
- Distributed denial-of-service attack
- Memory corruption
- Cross-site scripting attack
- Cross-site request forgery
- HTTP response splitting
- DNS rewriting
- Remote file inclusion
- Username enumeration attack
- Reidentification
- Format string attack

You may also choose one of the following specific vulnerabilities or attacks, explaining its nature, history, damage done, and significance:

- the ILOVEYOU virus
- Heartbleed
- Shellshock
- the Mirai botnet
- the Conficker worm

If you would like to explain a different vulnerability/attack or vulnerability/attack type, please clear it with me first.

Incident report

Over the course of the class, you will build up an incident report explaining clearly what went wrong before, during, and after a major security, privacy, or safety failure (or series of failures). Your major deliverables will be an **incident report** (such as a security professional would write for an organization's leadership) and a short (no longer than five minutes) **presentation** explaining the most important material in the report (as though you were speaking to that leadership).

You may use the PCI Security Standards Council template for incident reporting at https://www.pcisecuritystandards.org/documents/Final_PFI_Report_v2.1.pdf as a model, but be aware it is specific to credit-card breaches; some parts of it may not be relevant to your chosen subject. You may also use Lenny Zeltser's Report Template for Threat Intelligence and Incident Response <https://zeltser.com/cyber-threat-intel-and-ir-report-template/> though again, not all parts of it will be apropos.

You must choose the subject of your incident report no later than the end of the second class module (so, in spring/fall, the end of week 2; in summer's eight-week session, the end of week 1).

UNDERGRADUATES: you may choose from the following list of specific incidents:

- US Office of Personnel Management employee-record breach
- Equifax breach
- Target customer data breach
- Home Depot point-of-sale credit-card breach
- Edward Snowden NSA breach
- Yahoo! personal and financial information breach
- Sony Pictures email and server breach
- Anthem health insurance breach
- Lenovo Superfish scandal

GRADUATES, please choose from the following list of *classes* of incident; you are expected to research *at least two* real-world case studies (more is fine!) and compare and contrast the quality of prevention efforts and incident response:

- Major reidentification scandals
- Internet of Things toy data breaches
- Student data breaches at colleges/universities
- Student data breaches at K-12 schools (see <https://www.edtechstrategies.com/k-12-cyber-incident-map/> for help locating examples and coverage)
- Major ransomware attacks (choose an industry to focus on: I suggest health care, transit, or government)
- Library patron data breaches (see me for examples; they are not easy to find)

If you wish to analyze a different incident or (for graduates) class of incident, please clear it with me first. (Word to the wise; bigger, more complex, and more difficult failures are better! I will refuse simple obvious failures.) Keep a running list in a shareable online fashion (e.g. Google doc, Pinboard list, public Zotero list are all fine) of every source you discover about your subject, whether or not you use it in your deliverables; **add a link to your list to each deliverable you turn in.**

Components of this report are assigned during the relevant class module, and are due at the end of that module:

- Module 4: Password practices.
- Module 5: Social-engineering attacks, including but not limited to spamming, phishing, contractor attacks, insider attacks.
- Module 6: Poor security practices by organizational IT and the organization as a whole, including but not limited to slow patching, poor security awareness (anywhere in the organization), poor security training, security-poor software-development practices, insufficient support or authority given to security team.
- Module 7: Physical security. Poor incident response.
- Module 8: Access-control system failures. Biometrics failures (including leaks).
- Module 9: Failures in securing devices used by individuals, including but not limited to loss, theft, shoulder-surfing, and BYOD failures.
- Module 10: Failures of server security, including but not limited to DDoS attacks and cloud attacks.
- Module 11: Failures of network security, including but not limited to DDoS attacks and network-infiltration attacks.

Reasonable component drafts *turned in on time* will receive automatic credit toward your final grade; I am requiring them so that they receive feedback and to avoid end-of-semester all-nighters. **Note:** I do expect that at least one and quite likely more of the component modules will be irrelevant to your chosen subject. That's fine! Your report, in that case, only needs to say that no failures of this specific type were noted.

All report components will be *peer-reviewed*; reviews are due one week after the component has been turned in. Peers are to evaluate the writeup for:

- clarity
- appropriate brevity
- work-appropriate impassivity (blame-and-shame is inappropriate in an incident report), and
- completeness

as well as any component-specific criteria I explain. For any component that states “no failure of this specific type was noted,” peer reviewers must use the author’s public source list to check the assertion for truth! The goal is to improve everyone’s final incident report. (Word to the wise: going easy on someone does not improve their final report! Constructive critique is a vital school and work skill.)

Course schedule

Module	Dates	Lab activities	Assignments due
1	4-10 June	Kali Linux installation complete	Choice of incident-report topic
2	4-10 June	Hashing	
3	11-17 June		
4	11-17 June	Password cracking	Incident report: password practices
5	18-24 June		Incident report: social-engineering attacks. Peer review: password practices.
6	18-24 June		Incident report: organizational security. Peer review: social-engineering attacks.
7	25 June-1 July		Incident report: physical security and incident response. Peer review: organizational security.
8	2-8 July	Privilege-escalation attack	Incident report: access control, biometrics. Peer review: physical security and incident response.
9	2-8 July		Incident report: device security. Peer review: access control, biometrics.
10	9-15 July		Incident report: server security. Peer review: device security.
11	9-15 July	Network sniffing with Wireshark	Incident report: network security. Peer review: server security.
12	16-22 July	Recovering “deleted” files	Peer review: network security.
13	16-22 July		

Module	Dates	Lab activities	Assignments due
14	23-29 July		Final incident report. Incident report presentation (due 23 July!).

Reading schedule

Some students do best by reading before watching lectures; others prefer the reverse. I leave it to your discretion.

Unit 1: Context and prerequisites

Module 1: Why digital privacy and safety? How does digital security contribute?

Learning objectives: Why individuals and organizations need digital privacy, safety, and security. Personal, social, financial, and reputational risks of poor security practices.

Schneier. *Secrets & Lies* chapter 5 “Security needs.”

Silverman. “What machines know.” <http://www.full-stop.net/2016/08/10/features/essays/jacobsilverman/what-machines-know-surveillance-anxiety-and-digitizing-the-world/>

Guarnieri. “What is to be hacked?” <http://limn.it/what-is-to-be-hacked/>

Madden. “Privacy, security, and digital inequality.” https://datasociety.net/pubs/prv/DataAndSociety_PrivacySecurityandDigitalInequality.pdf

Olmstead and Smith. “Americans and cybersecurity.” <http://www.pewinternet.org/2017/01/26/americans-and-cybersecurity/>

Module 2: Cryptography and encryption

Learning objectives: Encryption algorithms. Hashing, salts/nonces, passwords, password stretching. Password attacks: brute-force, rainbow tables, dictionary attack. Public-key infrastructure: public and private keys, certificates, (root) authorities, certificate checking, certificate revocation. Digital signatures, digests. Non-repudiation. “Key escrow” and why it is a bad idea.

Linklist(s): <https://pinboard.in/u:dsalo/t:cryptography>

“Introduction to public-key cryptography.” <http://docs.oracle.com/cd/E19957-01/816-6154-10/AND/OR>AboutGatekeeper/> <https://panic.com/blog/about-gatekeeper/> (friendlier, but also longer!)

“What do security certificates actually do?” <https://duck.co/blog/post/227/what-do-security-certificates-do>

Kumarak. “How Dropbox knows when you’re sharing copyrighted stuff.” <https://techcrunch.com/2014/03/30/how-dropbox-knows-when-youre-sharing-copyrighted-stuff-without-actually-looking-at-your-stuff/> (Read this for how hashing and checksumming work.)

Gallagher. “What the government should’ve learned about backdoors from the Clipper chip.” <https://arstechnica.com/information-technology/2015/12/what-the-government-shouldve-learned-about-backdoors-from-the-clipper-chip/>

Ducklin. “Serious security: how to store your users’ passwords safely.” <https://nakedsecurity.sophos.com/2013/11/20/serious-security-how-to-store-your-users-passwords-safely/> (Make sure you understand the ATTACKS as well as the techniques that guard against them.)

Gibbs. “Passwords and hacking: the jargon of hashing, salting, and SHA-2 explained.” <https://www.theguardian.com/technology/2016/dec/15/passwords-hacking-hashing-salting-sha-2>

“EFF introduces actual encryption experts to US Senate staff.” <https://www.eff.org/deeplinks/2018/05/bring-nerds-eff-introduces-actual-encryption-experts-us-senate-staff>

Module 3: Models, concepts, and jargon

Learning objectives: Theoretical models of cybersecurity. Risk assessment; threat assessment. Adversarial thinking.

Definitions: vulnerability, exploit, “pwning,” malware (and types of malware), zero-day, ransomware, attack surface. Bug, patch. Defense in depth. Backdoor. Supply chain attack. “Visibility.”

Linklist(s): <https://pinboard.in/u:dsalo/t:riskmgmt>, <https://pinboard.in/u:dsalo/t:vulnerabilities>

Schneier. *Secrets & Lies* chapter 2 “Digital threats,” chapter 4 “Adversaries,” chapter 19 “Threat modeling and risk assessment.”

Gallagher. "How I learned to stop worrying and love my threat model." <https://arstechnica.com/information-technology/2017/07/how-i-learned-to-stop-worrying-mostly-and-love-my-threat-model/>

Brodin. "Viruses, Trojans, and worms, oh my: the basics on malware." <https://arstechnica.com/information-technology/2013/02/viruses-trojans-and-worms-oh-my-the-basics-on-malware/>

Gault. "The CIA secret to cybersecurity that no one seems to get." <https://www.wired.com/2015/12/the-cia-secret-to-cybersecurity-that-no-one-seems-to-get/>

Packel. "Encryption: the battle between privacy and counterterrorism." <https://www.dataprivacymonitor.com/cybersecurity/encryption-the-battle-between-privacy-and-counterterrorism/>

Newman. "What is steganography?" <https://www.wired.com/story/steganography-hacker-lexicon>

Fruhlinger. "What is ransomware? How it works and how to remove it." <https://www.csoonline.com/article/3236183/ransomware/what-is-ransomware-how-it-works-and-how-to-remove-it.html>

FOR REFERENCE ONLY (for pity's sake don't try to read the whole thing!) NICCS Explore Terms: <https://niccs.us-cert.gov/glossary>

Unit 2: You ARE the weakest link, goodbye!

Module 4: Humans are bad at security and privacy.

Learning objectives: Security vs. usability. Security and risk awareness. Password practices. Security by obscurity. "Dark patterns;" exploiting human cognitive habits.

Linklist(s): <https://pinboard.in/u:dsalo/t:socialengineering>, <https://pinboard.in/u:dsalo/t:passwords>

Check a few of your favorite passwords in Troy Hunt's <https://haveibeenpwned.com/Passwords>. IMMEDIATELY CHANGE ANY THAT HAVE BEEN PWNEED. Also check your email addresses in <https://haveibeenpwned.com/> and change passwords on any accounts that come up that you didn't already know about and change the password for.

Schneier. *Secrets & Lies* chapter 17, "The human factor."

Take the quiz at <http://www.pewinternet.org/quiz/cybersecurity-knowledge/> and then read Olmstead and Smith "What Americans know about cybersecurity." <http://www.pewinternet.org/2017/03/22/what-the-public-knows-about-cybersecurity/>

Play "The Password Game" at <https://www.surveygizmo.com/s3/2758757/The-Password-Game-Carnegie-Mellon-University-website>

"Unmasked: what 10 million passwords reveal about the people who choose them." <https://wpengine.com/unmasked/>

Francis. "Vendors approve of NIST password draft." <https://www.csoonline.com/article/3195181/data-protection/vendors-approve-of-nist-password-draft.html>

Abu-Salma et al. "Obstacles to the adoption of secure communication tools." <https://www.ieee-security.org/TC/SP2017/papers/84.pdf>

McGregor et al. "Investigating the computer security practices and needs of journalists." <https://www.usenix.org/system/files/conference/usenixsecurity15/sec15-paper-mcgregor.pdf>

Nield. "Dark patterns: the ways websites trick us into giving up our privacy." <https://fieldguide.gizmodo.com/dark-patterns-how-websites-are-tricking-you-into-givin-1794734134>

Module 5: Humans exploit and abuse other humans' badness at security and privacy to harm them.

Learning objectives: Insider threat. Contractor threat. Phishing attacks; spearphishing; catfishing; smishing. Social engineering. Cyberbullying, doxing, SWATting. Revenge porn. Cryptomining attacks. Ransomware.

Linklist(s): <https://pinboard.in/u:dsalo/t:insiderthreat>, <https://pinboard.in/u:dsalo/t:phishing>

Rosenthal. "Living with insecurity." <http://blog.dshr.org/2017/10/living-with-insecurity.html>

Dancstep. "We got phished." <https://www.exploratorium.edu/blogs/tangents/we-got-phished-2>

Pompon. "Phishing for your information: how phishers bait their hooks." <https://www.darkreading.com/partner-perspectives/f5/phishing-for-your-information-how-phishers-bait-their-hooks-/a/d-id/1329753>

Weise. "A hacker's best friend is a nice employee." <https://www.usatoday.com/story/tech/news/2016/08/15/hacker-social-engineering-defcon-black-hat/88621412/>

Williams. "Actress Felicia Day opens up about GamerGate fears, has her private details exposed minutes later." <https://thinkprogress.org/actress-felicia-day-opens-up-about-gamergate-fears-has-her-private-details-exposed-minutes-later-c8598dad9835/>

Fagone. "The serial SWATter." <https://www.nytimes.com/2015/11/29/magazine/the-serial-swatter.html>

Schneier. "The doxing trend." https://www.schneier.com/blog/archives/2015/10/the_doxing_tren.html

Schneier. "The meanest email you ever wrote, searchable on the internet." <https://www.theatlantic.com/technology/archive/2015/09/organizational-doxing-ashley-madison-hack/403900/>

Module 6: Privacy, security, and safety out of sight, out of mind... until a crisis

Learning objectives: Security practices within businesses; reporting lines. "Shadow IT," BYOD. Relationships between IT and information-security professionals. Security practices in software development. Why security is often ignored until a crisis happens. "The market" and security incentives. Vulnerability disclosure practices, vulnerability hoarding, CVEs, CISA, bug-bounty programs.

Linklist(s): <https://pinboard.in/u:dsalo/t:vulnerabilities>, <https://pinboard.in/u:dsalo/t:cybersecurity/t:orgbehavior>

Anderson and Moore. "The economics of information security." <http://science.sciencemag.org/content/314/5799/610.full>

Magee. "Who owns cybersecurity risk management?" <https://blog.gigamon.com/2017/05/26/owns-cybersecurity-risk-management/>

Gallagher. "SEC hack came as internal security team begged for funding." <https://arstechnica.com/information-technology/2017/10/sec-hack-came-as-internal-security-team-begged-for-funding/>

Baxter. "The risk of shadow IT to business continuity." <https://www.csoonline.com/article/3237226/business-continuity/the-risk-of-shadow-it-to-business-continuity.html>

Berlich. "For security, organizational structure may be overrated." <https://www.infosecurity-magazine.com/blogs/organizational-structure-overrated/>

Nather. "Four reasons why organizations can't 'just patch.'" <https://duo.com/blog/opinion-4-reasons-why-organizations-cant-just-patch>

Schneier. *Secrets & Lies* chapter 13 "Software reliability" and chapter 22 "Product testing and verification."

"Common Vulnerabilities and Exposures: About." <http://cve.mitre.org/about/>

Varmazis. "Good guys and bad guys race against time over disclosing vulnerabilities." <https://nakedsecurity.sophos.com/2017/08/07/good-guys-and-bad-guys-race-against-time-over-disclosing-vulnerabilities/>

"Cybersecurity Information Sharing Act—frequently asked questions." https://www.us-cert.gov/sites/default/files/ais_files/CISA_FAQs.pdf

Module 7: Incident response

Learning objectives: How attacks typically proceed. Attribution, and why it is difficult. Good and bad incident-response practices. Incident reports ("post-mortems"). Planning for good incident response. Incident-response teams.

Linklist(s): <https://pinboard.in/u:dsalo/t:incidentreponse>

Infosec Institute. "The seven steps of a cyber attack." <https://resources.infosecinstitute.com/the-seven-steps-of-a-successful-cyber-attack/>

"Best practices for victim response and reporting of cyber incidents." <https://www.justice.gov/sites/default/files/criminal-ccips/legacy/2015/04/30/04272015reporting-cyber-incidents-final.pdf>

Hunt. "Data breach disclosure 101: How to succeed after you've failed." <https://www.troyhunt.com/data-breach-disclosure-101-how-to-succeed-after-youve-failed/>

Fitzgerald. "Cybersecurity incident response: planning is just the beginning." <https://www.grantthornton.com/library/whitepapers/advisory/2015/cybersecurity-incident-response-report.aspx>

Ruefle. "Defining computer security incident response teams." <https://www.us-cert.gov/bsi/articles/best-practices/incident-management/defining-computer-security-incident-response-teams>

Aucsmith. "The technology and policy of attribution." <https://cyberbelli.com/papers/attribution/>

Cooper. "The day after: your first response to a security breach." <https://technet.microsoft.com/en-us/library/2005.01.incidentresponse.aspx>

McLaughlin. "Post Mortem: Death Star data breach by ROGUE ONE." <https://www.threatstack.com/blog/post-mortem-death-star-data-breach-by-rogue-one/> (Humor, but also a solid, if brief, example of an incident report!)

Tilbury. "How not to build a digital archive: lessons from the dark side of the force." <https://preservica.com/blog/how-not-to-build-a-digital-archive-lessons-from-the-dark-side-of-the-force/> (Likewise.)

Newman. "All the ways Equifax epically bungled its breach response." <https://www.wired.com/story/equifax-breach-response/>

Unit 3: Privacy, security, and safety mechanics

Module 8: Access control.

Learning objectives: Establishing identity. Authentication and authorization; two/multi-factor authentication. Access-control lists. Biometrics. "Least privilege." Privilege escalation attacks, rootkits. Logging and log analysis.

Linklist(s): <https://pinboard.in/u:dsalo/t:authentication>

Schneier. *Secrets & Lies* chapter 9 "Identification and authentication."

McKenzie. "Security lessons learned from the Diaspora launch." <http://www.kalzumeus.com/2010/09/22/security-lessons-learned-from-the-diaspora-launch/> (Read this until you understand *in your bones* the difference between authentication and authorization!)

Elliott. "Two-factor authentication: how and why to use it." <https://www.cnet.com/how-to/how-and-why-to-use-two-factor-authentication/>

"What is the difference between RBAC and DAC/ACL?" <https://security.stackexchange.com/questions/346/what-is-the-difference-between-rbac-and-dac-acl/348> (Read the top answer.)

Kolachalam. "The privacy battle over the world's largest biometric database." <https://www.theatlantic.com/technology/archive/2017/09/aadhaar-worlds-largest-biometric-database/538845/>

Morse. "Why the iPhone X's facial recognition could be a privacy disaster." <http://mashable.com/2017/08/28/trouble-facial-recognition-technology-smartphones/>

Module 9: Individual device security and privacy

Learning objectives: Computer, tablet, and phone security. Internet of Things security. Ransomware. Side-channel attacks. Protection: anti-virus, endpoint protection, behavioral (anomaly) detection systems.

Schneier. *Secrets & Lies* chapter 14 "Secure hardware."

Enis. "Ransomware hackers target government offices, libraries." <http://lj.libraryjournal.com/2017/04/industry-news/ransomware-hackers-target-government-offices-libraries/>

the grugq. "Ransomware changed the rules." <https://medium.com/@thegrugq/ransomware-changed-the-rules-2f9346197663>

Williamson. "Going deeper on behavioral detection." <http://www.securityweek.com/going-deeper-behavioral-detection>

Griffey. "Personal international infosec." <http://jasongriffey.net/wp/2017/03/14/personal-international-infosec/>

Fairfield. "The 'internet of things' is sending us back to the Middle Ages." <https://theconversation.com/the-internet-of-things-is-sending-us-back-to-the-middle-ages-81435>

Feamster. "Who will secure the Internet of Things?" <https://freedom-to-tinker.com/2016/01/19/who-will-secure-the-internet-of-things/>

Cunningham. "Phone and laptop encryption guide." <https://arstechnica.com/gadgets/2015/08/phone-and-laptop-encryption-guide-protect-your-stuff-and-yourself/> (Do these things. Do them!)

Hornby. "Side-channel attacks." <http://www.cryptofails.com/post/70097430253/crypto-noobs-2-side-channel-attacks>

Module 10: Server and web-application security

Learning objectives: HTTPS and its implementations; SSL/TLS. Cloud security. DDOS attacks. Botnets. Typosquatting/homograph/IDN attacks. Common web application attacks; application security. More on logging/log analysis.

Linklist(s): <https://pinboard.in/u:dsalo/t:cybersecurity/t:webapps>

Apache. "SSL/TLS Strong Encryption: An Introduction." https://httpd.apache.org/docs/current/ssl/ssl_intro.html (Don't worry about the technical details.)

Wilson. "Our apathy toward privacy will destroy us. Designers can help." <https://www.fastcodesign.com/3067094/our-apaty-toward-privacy-will-destroy-us-designers-can-help>

Starr. "Fridge caught sending spam emails in botnet attack." <https://www.cnet.com/news/fridge-caught-sending-spam-emails-in-botnet-attack/>

Arciszewski. "A gentle introduction to application security." <https://paragonie.com/blog/2015/08/gentle-introduction-application-security>

Bright. "Can a DDoS break the Internet?" <https://arstechnica.com/information-technology/2013/04/can-a-ddos-break-the-internet-sure-just-not-all-of-it/>

Ponemon. "Breaking bad: the risk of insecure file sharing." https://img.en25.com/Web/IntraLinks/%7B6988b757-8c9f-4d09-9dd6-da59f4083f1f%7D_Intralinks_Ponemon_Research_Report_Q4_2014%5B1%5D.pdf (Ignore the appendix.)

“Out of character: Homonym attacks explained.” <https://blog.malwarebytes.com/101/2017/10/out-of-character-homograph-attacks-explained/>

Module 11: Network security and privacy

Learning objectives: Switches, routers, network segmentation. DMZs. Firewall basics. Packet analysis basics. Intrusion-detection systems. DNS-poisoning attacks; DNSSEC. Distributed denial-of-service attacks. VPNs. Even more on logging/log analysis (including in real time): IDS/IPS systems, SIEM systems.

Schneier. *Secrets & Lies* chapter 11, “Network security.”

Tyson. “How firewalls work.” <http://computer.howstuffworks.com/firewall.htm> (Pages 1-5.)

“What is a packet?” <http://computer.howstuffworks.com/question525.htm>

“Data encapsulation and the TCP/IP protocol stack.” <https://docs.oracle.com/cd/E19455-01/806-0916/ipov-32/>

Bradley. “Introduction to packet sniffing.” <https://www.lifewire.com/introduction-to-packet-sniffing-2486803>

Timberg. “The long life of a quick fix.” <http://www.washingtonpost.com/sf/business/2015/05/31/net-of-insecurity-part-2/>

Goodin. “DIY stalker boxes spy on Wi-Fi users cheaply and with maximum creep value.” <https://arstechnica.com/information-technology/2013/08/diy-stalker-boxes-spy-on-wi-fi-users-cheaply-and-with-maximum-creep-value/>

Shinder. “SolutionBase: Strengthen network defenses by using a DMZ.” <http://www.techrepublic.com/article/solutionbase-strengthen-network-defenses-by-using-a-dmz/>

Andrus. “Network security: three keys to effective network segmentation in a world of targeted cyber-attacks.” <https://www.bradfordnetworks.com/network-security-three-keys-effective-network-segmentation-world-targeted-cyber-attacks/>

Crawford. “VPNs for beginners.” <https://www.bestvpn.com/vpns-beginners-need-know/>

Module 12: Forensics

Learning objectives: Steps of an attack. Storage-device forensics; filesystems and forensics. Memory forensics. Remanence. Ethics, the Fourth Amendment, and forensics.

Linklist(s): <https://pinboard.in/u:dsalo/t:digitalforensics>

Strickland. “How computer forensics works.” <http://computer.howstuffworks.com/computer-forensic.htm> (Pages 1-6.)

US Department of Justice. “Digital forensic analysis methodology.” https://www.justice.gov/sites/default/files/criminal-ccips/legacy/2015/03/26/forensics_chart.pdf

Wade. “Memory forensics: where to start.” <https://www.forensicmag.com/article/2011/06/memory-forensics-where-start>

Sartin. “Network postmortem: forensic analysis after a compromise.” <https://www.computerworld.com/article/2573728/security0/network-postmortem--forensic-analysis-after-a-compromise.html>

Wilson. “Legal issues with cloud forensics.” <https://www.forensicmag.com/article/2015/05/legal-issues-cloud-forensics>

Module 13: Security auditing

Learning objectives: Vulnerability scans. Penetration testing; white/gray/black box testing. Physical penetration testing and security exploits. OSINT. Red teams/blue teams. Ethics of certain pentesting techniques deployed against local staff.

Linklist(s): <https://pinboard.in/u:dsalo/t:osint>, <https://pinboard.in/u:dsalo/t:pentesting>

“Information supplement: penetration testing guidance.” https://www.pcisecuritystandards.org/documents/Penetration_Testing_Guidance_March_2015.pdf (Sections 1-4.)

“Open source intelligence.” <https://www.thecybersecurityexpert.com/open-source-intelligence-what-is-it-and-how-can-you-use-it-to-defend-your-organisation/>

McLaughlin. “Using open-source intelligence software for cybersecurity intelligence.” <http://www.computerweekly.com/tip/Using-open-source-intelligence-software-for-cybersecurity-intelligence>

Drinkwater and Zurkus. “Red team versus blue team.” <https://www.csoonline.com/article/2122440/disaster-recovery/emergency-preparedness-red-team-versus-blue-team-how-to-run-an-effective-simulation.html>

Murdoch and Sasse. “Should you really phish your own employees?” <http://tech.newstatesman.com/guest-opinion/phishing-employees>

Hyde. “Smiling your way past the guard.” <https://twitter.com/i/moments/886241619992862720> (Jargon alert: read about Bash Bunnies at <https://wiki.bashbunny.com/> and Rubber Duckies at <http://usbrubberducky.com/>)

Daniel. “How I socially engineer my way into high security facilities.” https://motherboard.vice.com/en_us/article/qv34zb/how-i-socially-engineer-myself-into-high-security-facilities

Module 14: Incident response presentations

No readings this week.

iSchool learning outcomes

iSchool learning outcomes	Course measurable outcomes
1a. Students apply key concepts with respect to the relationship between power, knowledge, and information.	In the Module 6 and Module 7 parts of the final Incident Report, students will analyze organizational security failures with an eye to how organizational power shapes organizational response.
3c. Students analyze information needs of diverse individuals and communities.	In the Module 6 part of the final Incident Report, students will analyze training and security awareness as contributors to security failures. The vulnerability/attack explanation is also designed to make students consider the existing knowledge among their classmates.
3d. Students understand and use appropriate information technologies.	All lab assignments test this outcome.
4a. Students evaluate, problem solve, and think critically, both individually and in teams.	All assignments in this course require critical thinking and problem solving.
4b. Students demonstrate good oral and written communication skills.	All non-lab assignments test this outcome.
4d. Students demonstrate innovation and skills necessary for leadership.	The Incident Report is designed to help students learn to “lead from below” by communicating clearly and persuasively to colleagues at all organizational levels.

Digital Studies Learning Outcomes

For Digital Studies students, this course fulfills the P requirement, and is designed to develop masteries related to the following program learning objectives:

Digital Studies Program Learning Objective	Course Material that Addresses LO
To understand key theories and concepts related to digital studies and the historical context surrounding the creation of digital technologies	Explain a vulnerability/attack, Book review(s)
To gain familiarity with methods, concepts and tools needed to research and evaluate information related to digital studies	Explain a vulnerability/attack, Incident report
To think critically about how digital technologies work and their impact on society	Book review(s), Incident report
To be able to create strategic communication content and self-expression using digital tools	All assignments
To understand the professional and ethical principles related to the field of digital studies	Book review(s), Incident report